

Arkansas Rural Connect Application



This document is the application for the Arkansas Rural Connect (ARC) broadband grant program. The ARC program application includes three (3) sections - 1) a section for local officials, 2) a section for the providers, and 3) an Excel spreadsheet that must be completed by providers. Each section must be submitted in full for the application to be deemed complete. If you have any questions regarding the application, please call the Broadband Office at 501-766-4476.

For an application to be deemed complete, the local official section, ISP section, and the spreadsheet must all be submitted in-full. Applications can be submitted electronically to broadband@arkansas.gov, or a hard copy to:

**Arkansas State Broadband Office
1 Commerce Way, Suite 601
Little Rock, AR 72202**

If a hard copy is mailed into the Broadband Office, please put the files on a USB Drive and mail the USB with the paper application.

The application window for the first round of Arkansas Rural Connect will close on August 15, 2020, at 5:00 pm CT. Applications submitted after the deadline will not be scored.

Note - The ARC rules document requires broadband of at least 25/3 Mbps. The project deliverable expectation is 97.5% uptime at 1% average availability at all times including peak hours of 7 pm CT to 11 pm CT.

Arkansas Rural Connect Application: Local Officials





Arkansas Rural Connect Application: Local Officials

Contact Information

The Local Public Official may be a County Judge or a Mayor.

Local Public Official Name

Office

Mayor

County Judge

Alternate Primary Contact Name

Mailing Address

City

Zip

Phone Number

Email

Community Information

Community or County Name

Community Type (Check Below)

County

Incorporated Municipality

Unincorporated Community

Project Footprint

Does the project footprint include the entire territory of your community? Yes No

If you answered "No" to the question above, is the part of your community not included in the project footprint already served by a broadband provider? Yes No

Does the project footprint extend beyond the boundaries of your community? Yes No

Please attach a proposed coverage map in the following cases:

- 1) An unincorporated community that is not a Census-Designated Place**
- 2) A community that is partially served with broadband and an ARC grant will connect the remaining unserved portion of the community**
- 3) A project that includes more than one (1) ISP**
- 4) When the project footprint extends beyond the boundaries of the community**



Arkansas Rural Connect Application: Local Officials

Co-Applying with Internet Service Providers

Are you applying with multiple Internet Service Providers? Yes No

Please list the Internet Service Provider(s) you are co-applying with on this ARC Application, and the technology or technologies they will be using to serve your community.

1)	Provider Name	Point of Contact for Company			
	Email	Phone Number			
	Technologies	Fiber	DSL	Cable (coax)	Fixed wireless
2)	Provider Name	Point of Contact for Company			
	Email	Phone Number			
	Technologies	Fiber	DSL	Cable (coax)	Fixed wireless
3)	Provider Name	Point of Contact for Company			
	Email	Phone Number			
	Technologies	Fiber	DSL	Cable (coax)	Fixed wireless

Up to three (3) separate applications can be submitted by a single community. Is your community planning to submit more than one (1) application? Yes No

If you answered "Yes" to the question above, you will need to rank the applications (1 = most preferred, 2 = next most preferred, and 3 = least preferred). If you only have one (1) project, please rank it 1. What is the rank of this application?

Please give the project a "Unique Project Name". This "Name" should be in the following format: "Community Name" - "ISP Name" - "Project Rank".

(Community Name)

(ISP Name)

(Rank)



Arkansas Rural Connect Application: Local Officials

Interdependent Projects

Are you applying with other communities as part of an interdependent project? Yes No

If you answered "Yes" to the question above, please list the Partnering Communities and their "Unique Application Name". The Internet Service Provider should inform you if you are in an interdependent project.

Partnering Communities	Unique Application Name	
1)	-	-
2)	-	-
3)	-	-
4)	-	-
5)	-	-

Financial Information

What is the total amount of state grant funding your project is requesting from the Arkansas Rural Connect program?

If you are co-applying on this application with multiple Internet Service Providers, what is the amount of money that will be allocated to each of the Internet Service Providers?

1)	Provider Name	Amount Allocated
2)	Provider Name	Amount Allocated
3)	Provider Name	Amount Allocated



Arkansas Rural Connect Application: Local Officials

Other Stakeholders and Pricing

If applicable, please provide statements of any cost sharing or facilitation that the community commits to do in order to assist the deployment process. Please attach the statement(s).

If applicable, please provide statements from any nonprofits or businesses that will support the project financially or by other means. Please attach the statement(s).

If applicable, please provide statements of any commitments that the Internet Service Provider has made on pricing in return for the community agreeing to co-apply for ARC grant funding. Please attach the statement(s).

Conflicts of Interest

Do you have any conflicts of interest with the Internet Service Provider you are co-applying with?

This could be a stake in the company, a personal relationship, or any other conflicts that should be disclosed.

Yes No

If you answered "Yes" to the above question, please describe any potential perceived conflicts of interest in the field below.



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Process of Application Development

Please describe (in less than 1,000 words) how your community developed the project proposal.

Describe efforts of contacting Internet Service Providers, engaging the community, and making the process fair, competitive, and transparent.



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Project Closure

Does this project have an estimated planned date for project closure earlier than January 1, 2030?

Yes No

Note - "Project Closure" refers to the date when the obligations of ARC will not be enforced by the state. "Project Closure" is normally January 1, 2030.

If you answered "Yes" to the question above, please list the date for project closure below.

Early Project Closure Date

Monitoring & Reporting

Please affirm that you understand local officials are responsible for the following items:

- 1) Assist in ensuring the Internet Service Provider has completed deployment.**
- 2) Work with the Arkansas State Broadband Office (ASBO) to verify that 95% of locations have service**
- 3) Hear and record complaints regarding broadband service. These shall be shared with the ASBO.**
- 4) Provide reports to the ASBO twice a year. These reports are due twice a year and must be submitted by June 30 and December 31. The reports must be submitted until "Project Closure", and "Project Closure" is normally January 1, 2030 unless an earlier date is agreed upon by the parties. Reports should be submitted electronically to broadband@arkansas.gov or a hard copy:**

**Arkansas State Broadband Office
1 Commerce Way, Suite 601
Little Rock, AR 72202**

The bi-annual reports shall include a) an overall judgement of whether the Internet Service Provider is fulfilling obligations, b) any valid complaints, after deployment, from consumers about poor service or not getting service, and c) large service outages where the community could not use broadband.

Initial



Arkansas Rural Connect Application: Local Officials

Reasonable Public Notice

Based on ACT 198 of 2019, local governments are required to provide reasonable public notice prior to partnering with a private entity to apply for funding under the Arkansas Rural Connect (ARC) program. Please affirm below that you have provided reasonable notice to the public of your intentions to apply in partnership for the ARC grant program.

I affirm that I have provided reasonable notice to the public on my intention to apply in partnership for the ARC grant program. (Please sign)



Arkansas Rural Connect Application: Local Officials

With my signature below, I do hereby certify that I have read, understand and support the above application for grant funds through the Arkansas Rural Connect Broadband Grant Program. I further certify that I have read, understand and agree to abide by the rules and regulations governing the grant program.

**Local Public Official
Printed Name**

**Local Public Official
Signature**

Date

Arkansas Department of Commerce
Attn: Nathan Smith, State Broadband Manager
1 Commerce Way, Suite 601
Little Rock, AR 72202

Arkansas Rural Connect Application: Service Providers



This document is the application for the Arkansas Rural Connect (ARC) broadband grant program. The ARC program application includes three (3) sections - 1) a section for local officials, 2) a section for the providers, and 3) an Excel spreadsheet that must be completed by providers. Each section must be submitted in full for the application to be deemed complete. If you have any questions regarding the application, please call the Broadband Office at 501-682-5464.

For an application to be deemed complete, the local official section, ISP section, and the spreadsheet must all be submitted in-full. Applications can be submitted electronically to broadband@arkansas.gov, or a hard copy to:

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1 Commerce Way, Suite 601
Little Rock, AR 72202**

If a hard copy is mailed into the Broadband Office, please put the files on a USB Drive and mail the USB with the paper application.

The application window will open on July 1st, 2020, and the application window will close on August 15, 2020, at 5:00 pm CT. Applications submitted after the deadline will not be scored.

Note - The ARC rules document requires broadband of at least 25/3 Mbps. The project deliverable expectation is 97.5% uptime at 1% average availability at all times including peak hours of 7 pm CT to 11 pm CT.



Company Name

Mailing Address

City

Zip

Phone Number

E-mail

Please provide the information below with person who is knowledgeable about the application & project

Primary Contact

Position

Phone Number

E-mail

Project Community

Unique Application Name - -

Is this project a part of an interdependent project?	Yes	No

If you answered "Yes" to the question above, please list the Partnering Communities and their "Unique Application Name" that are involved in the interdependent project. As the ISP, you should inform the local communities if they are a part of an interdependent project.

Partnering Communities

Unique Application Name

1)

2) -

3) -

4) -

5) -



Arkansas Rural Connect Application: Service Providers

Project Details

Does the project footprint extend beyond the boundaries of the community? **Yes** **No**

Are there other ISPs you are co-applying with on this specific project? **Yes** **No**

If you answered "Yes" to the question above, the map of the Project Footprint that is required in the spreadsheet must be subdivided among service areas of different providers.

Can the network achieve universal 25/3 Mbps internet access to your project footprint?

Yes No

By what date do you expect to achieve the service availability goal?

What is the total capital expenditure cost of the project?

How much is the request in grant funding from the ARC grant program?

What percentage of the overall investment costs of the project will be covered with ARC funds?

What are the other sources of funding you are using in addition to ARC funds?



Project Details

Please attach the financial information required in the rules - see page 14, section 8, subsection C, point 7.

Note - the ARC rules have exceptions regarding what must be submitted based on the grant request amount. Also, the ARC rules provides two (2) alternatives in lieu of submitting complete financial statements. These alternatives can be seen on page 14, section 8, subsection C, point 7. Please contact the Broadband Office if you have questions regarding the submittal of financial information.

What service tiers do you plan to offer to the project footprint?

Bandwidth (Upload/Download)	Data Caps (if any)	Other Features	Price (\$/month)
1)			
2)			
3)			

If the table above does not provide enough space, please attach attach the entirety of the service tiers that are offered to the Project Footprint.



Arkansas Rural Connect Application: Service Providers

Project Details

Explain any binding commitments on pricing, either to consumers in general or particular groups of consumers, that you have made to the community if you should be awarded an ARC grant. (optional)

Explain with appropriate figures and calculations why you think the proposed broadband project can become cash-flow positive after deployment and capital expenditures are complete. Please attach to the application.

Has the community made any commitments to facilitate or subsidize this broadband project? How does this affect your deployment plans?

Please provide a brief overview of what right rights or easements will be needed to implement the project.



Arkansas Rural Connect Application: Service Providers

Project Closure

Does this project come with a planned date for project closure earlier than January 1, 2030?

Yes No

If you answered "Yes" to the question above, please list the date for project closure below.

Early Project Closure Date

Other Project Stakeholders

Other project stakeholders can be included in the application. This could include nonprofits, banks, third party contractors, etc. This does not include public officials. Please list those below:

Name	Organization	Email & Number	Role in Project
1)			
2)			
3)			
4)			

Should there be more than 4 "Other Project Stakeholders", please attach a complete list to this application

The stakeholders listed above must submit the following:

- 1) A declaration that they have read all application materials relating to their role and affirm it**
- 2) A declaration of their commitment to perform the roles allotted to them in the implementation plan**
- 3) Evidence of their capacity to perform the roles allotted to them in the implementation plan**
- 4) Disclosure of any conflicts of interest that might affect stakeholders' support of the project**



Arkansas Rural Connect Application: Service Providers

ISP Narrative

Provide a narrative (of 500 words or less) describing the company's experience providing consumer broadband service. This can include the number of customers served, revenues earned, or other information to establish a proven record of deployment success.

Affirmation of Co-application

Please affirm that information provided by the co-applicant public official is correct and acceptable. The ISP should ensure that the public officials understand the project sufficiently and the information provided is accurate.

Initial



Arkansas Rural Connect Application: Service Providers

Conflicts of Interest - Local Officials

Outside of the purposes of this grant, do you have any conflicts of interest with the Mayor, County Judge, or other local officials you are co-applying with? This could be business relationships, a personal relationship, or any other conflicts that should be disclosed.

Yes **No**

If you answered "Yes" to the question above, please describe those conflicts below. Describe the effort the ISP made to be fair, competitive, and transparent.



Arkansas Rural Connect Application: Service Providers

Conflicts of Interest - Other Providers

Do you have any conflicts of interest with any service provider that may be providing services for the area? This could be business relationships, a personal relationship, or any other conflicts that should be disclosed.

Yes No

If you answered "Yes" to the question above, please describe those conflicts below. Describe the effort the ISP made to be fair, competitive, and transparent.

Please complete the spreadsheet portion of the application.



Arkansas Rural Connect Application: Service Providers

With my signature below, I do hereby certify that I have read, understand and support the above application for grant funds through the Arkansas Rural Connect Broadband Grant Program. I further certify that I have read, understand and agree to abide by the rules and regulations governing the grant program.

**Primary Contact
Printed Name**

**Primary Contact
Signature**

Date

Arkansas Department of Commerce
Attn: Nathan Smith, State Broadband Manager
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Little Rock, AR 72202