



Arkansas Economic Development Commission

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# Technology Industry Fact Sheet: Software Development & Data Management Services

Companies finding success in Arkansas:



## Workforce

**GEN** Arkansas is home to a number of technology incubators leading the way in Next-Gen development such as the Genesis Technology Incubator, Catalyst Innovation Accelerator, Little Rock Technology Park, the Arkansas Regional Innovation Hub, and The Venture Center.

**1.3M** Arkansas' skilled & trained workforce.

## Education

**CD** Approximately half of Arkansans have a college degree or some college.

**EAC** The George W. Donaghey Emerging Analytics Center at UALR offers data analytics and data visualization to provide solutions for Big Data.

**UA** The University of Arkansas system offers bachelor's, master's & doctorate degrees in Computer Science and Engineering.

**CS** Arkansas became the 1st state to pass comprehensive education legislation requiring that computer science be taught at every public high school.

## Unique Attributes

**1T+** Every week, Acxiom powers more than 1 trillion transactions for more than 7,000 global clients.

**275+** office and commercial buildings are available throughout the state.

**HP** HP (Hewlett-Packard) selected Conway, Arkansas, for a large customer support center and since has announced the addition of a regional industry development center at the Conway location.

## Competitive Advantages

Colleges & Universities **45**

State and U.S. Highways **16,418 miles**

Public Airports **Approximately 100**

Competitive Incentives **including cash and grant assistance for qualified projects.**

Arkansas is one of 18 states plus D.C. (one of two in the South) that have adopted the Next Generation Science Standards. (NGSS).

## Arkansas's Recent Investments

2015, Metova Inc.: 200 new jobs announced for their Conway and Fayetteville locations

2015, Big Cloud Analytics and Eyanalyze: \$2.5M investment in Conway creating 140 new jobs

2015, Tesseract Structural Innovations: Invested \$3.4M in Fayetteville

2015, Acxiom: Invested \$3.2M in their Conway facility

