



MINORITY AND WOMEN-OWNED
BUSINESS DIVISION

RESOURCE PARTNER CALENDAR SEPTEMBER 2022

September 12th -16th

Sept. 13, 11AM - 12PM

SBA Arkansas District Office - [Succeed In Federal Contracting](#)

Location: Little Rock Reginal Chamber

Are you interested in selling your goods or services to federal agencies? This year, the SBA Arkansas District Office conducted business development on behalf of several small businesses and secured over \$32 million in sole source contacts. You must meet the following qualifications to be eligible to apply for the Business Development Program: be a small business and operate for at least two years, socially and economically disadvantaged small business, own and control 51% of the business, personal net worth of \$750, 000 or less, three-year average income of \$350,000 or less, and fair market value of all assets is \$6 million less.

Sept. 13, 2 - 3:30 PM

ASBTDC - [Starting A Business In Arkansas](#)

Location: ASBTDC, Little Rock

If you are just starting out as an entrepreneur, this in-person seminar is perfect for you. We will help you outline how to start your business successfully. Speaker will be, Dmitri Scott, ASBTDC, Entrepreneurial Education Specialist.

Sept. 14, 2 - 3 PM

ASBTDC - [Getting Loan And Investment Ready](#)

Location: Virtual

The time to prepare for loans and investment is now, not later when you need it. In this webinar we'll review what banks and investors will require in order to consider your loan as well as what factors will increase your chances of approval.

Sept. 15, 9 - 10 AM

SBA Arkansas District Office - [Financing Your Business](#)

Location: Little Rock Reginal Chamber

Are you a start up or existing business ready to explore your financing options? Money is the lifeline of any business and the ability to secure financing is a major factor in success. Many entrepreneurs and small businesses owners find the task daunting and don't even know where to begin. This session will feature Herb Lawrence, Lender Relations Specialist with the SBA Arkansas District Office.

Sept. 15, 10 AM - 12 PM

PTAC - [Introduction To Government Contracting And Procurement](#)

Location: Virtual

Business can diversify their revenues and customer base by expanding into sales to the government. This presentation covers federal, state, and local procurement processes, registration requirements, the role of certifications, sales and marketing strategies, and steps you can take now to begin positioning yourself for eventual success in the government marketplace.



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Sept. 15, 10 AM - 12 PM

PTAC - [SBA On The Trail To You](#)

Location: PTAC – Magnolia

Overview of U.S. Small Business Administration programs including counseling, Federal contracting and access to capital, SBA Surety Bond Guarantee Program, exporting assistance and leadership program. This presentation will include introduction to SBA Resource Partners and assistance programs including small business counseling, technical assistance, and contracting. You will hear from local small businesses that have benefited from SBA and resource partner assistance programs.

Sept. 15, 2 - 3:30 PM

ASBTDC - [How To Write A Business Plan](#)

Location: ASBTDC, Little Rock

All businesses, especially new ventures, need a business plan. The process of crafting a business plan can help you in a variety of ways. Join us as we walk you through our "To the Point" business plan outline and learn how to put together a plan that will guide the growth of your business and that you can share with lenders and investors.

September 19th -23th

Sept. 20, 10 AM - 12 PM

ASBTDC - [How To Get Sba Financing For Your Business](#)

Location: ASBTDC, Jonesboro

Join us for a free in person event with Herb Lawrence of the SBA Arkansas District Office to learn about the SBA financing options.

September 26th -30th

Sept. 28, 1 - 2:30 PM

ASBTDC - [Marketing Your Local Business On A Budget](#)

Location: ASBTDC, Little Rock

You started a business in your community, and now you need paying customers. How do you do that without spinning your wheels every day? You need a system to consistently attract those leads and turn them into walking salespeople for your business. People in your community can be the key to more sales. Incorporate them into your marketing process and you will win the local game. This training will teach you to develop a marketing plan for your local business that delivers consistent sales for you in your local community.