



MINORITY AND WOMEN-OWNED
BUSINESS DIVISION

RESOURCE PARTNER CALENDAR MARCH 2023

March 6th - 10th

Mar. 7, 1 - 2 PM

SBA - [SBA Loans: Making a Difference](#)

Location: Online

The 8(a) Business Development Program is an opportunity for your business to compete for contracts with limited competition, have an SBA Business Opportunity Specialist help your business navigate federal contracting, receive management and technical assistance, and more.

Of course, there are requirements to join this program. Let the SBA Arkansas District Office explain the program and how your business can receive assistance with federal contracting at this virtual training workshop!

Mar. 8, 12 - 1:30 PM

ASBTDC - [AccelHERate](#)

Location: Online

Women who are excelling in research, innovation, and business will share lessons learned and advice for leading companies. Hear their thoughts on management and growth strategies, commercialization opportunities, startup mistakes and how to avoid them, key skills for entrepreneurial success, and more.

Mar. 9, 10 AM - 4:30 PM

ASBTDC - [Small Business Start Up Summit](#)

Location: Little Rock

In one day, learn how to start your business the right way. This in-person event combines three of our most popular seminars, "Starting a Business in Arkansas," "How to Write a Business Plan," and "Financing Options." In addition to outlining the essential steps to start and finance a new business, we will share ways to avoid pitfalls that new business owners often experience, marketing tips to succeed, and how Arkansas Federal Credit Union and the ASBTDC work together to help Arkansas entrepreneurs throughout their startup journey.

Mar. 9, 12 - 1 PM

Communities Unlimited - [Budgeting and Bookkeeping Part 3](#)

Location: Online

Many Small Business operate on a cash basis (restaurants, lawn care, for example) and can more efficiently manage their bookkeeping and account process. In fact, 65% of business owners have closed their doors due to their chief mistake of financial mismanagement. In all likelihood, a significant percentage of those businesses owners failed to seek help with their financial records. In this course we will learn the importance of budgeting and bookkeeping.



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March 13th - 17th

Mar. 14, 1 - 2 PM

PTAC - [WOSB Certificate Class](#)

Location: Online

Is your Woman-Owned Small Business ready to explore the lucrative potential of gaining federal contracts using the new registration process? Did you know that you can grow your business exponentially by competing for federal contracts? As a woman-owned small business, you can obtain federal contracts with less competition if you qualify. Join Suzanne Terrazas with the SBA Arkansas District Office to learn more about how to register or continue operating as a WOSB and take advantage of contracting opportunities to build and grow your business!

Mar. 15, 9 AM - 3 PM

ASBTDC - [Marketing Boot Camp](#)

Location: Bentonville

Small business marketing is a non-negotiable, but it can be one of the hardest things for owners to execute. How do you find the time? What platforms are beneficial to your business? How do you determine your content marketing strategy? What technologies should you be using? How can you measure results? Join marketing consultant Lindsay Ramsey, owner of Ramsey Creative Co and Rachel Majors, ASBTDC Digital Marketing Consultant for an in-person, hands-on Marketing Bootcamp. They will focus on foundation, framework, and execution of marketing tactics, in addition to discussions on marketing technology and analytics. Business owners will leave with a plan and confidence to execute it!

Mar. 15, 6 - 7 PM

ASBTDC - [Starting a Side Hustle](#)

Location: Pine Bluff

Considering starting a small business on the side to make extra money? Want to see if you can make a little extra cash with your hobby? Find out about different ways to start a side hustle and things you need to know for your business to thrive.

March 27th - 31st

Mar. 28, 12 - 1 PM

Communities Unlimited - [Entrepreneurship Week Series: Entrepreneurship Management](#)

Location: Online

This session will provide an overview of the series, what it takes to be an entrepreneur, and key skills to be equipped for the journey.



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March 27th - 31st

Mar. 29, 12 - 1 PM

Communities Unlimited - [Entrepreneurship Week Series: Business Planning](#)

Location: Online

This webinar will go through the business model canvas and share basic business planning techniques and tools.

Mar. 30, 9:30 - 11 AM

SBA - [SBA Loans: Making a Difference](#)

Location: Russellville

Because of reduced bank risk, SBA-backed loans allow lenders to provide financial opportunities not available under conventional loans. This can make a difference for small business owners who might not otherwise qualify for funding. Join us in Russellville as Itzel Meador, First Security Bank's SBA Director, explains how SBA loans work and how they may be able to make a difference for your business. There is no fee to attend, thanks to First Security Bank.

Mar. 30, 12 - 1 PM

Communities Unlimited - [Entrepreneurship Week Series: Financial Planning](#)

Location: Online

This webinar will discuss basic bookkeeping for startups and some financial strategies that will help you keep track of your business finances.

March 1st - 3rd

Spanish Language Events

Mar. 1, 5:30 - 7 PM

Arkansas Business Navigator - [Mi Negocio, Impuestos, y Seguro/ My Business, Taxes, and Insurance](#)

Ubicación: Conway

Descubre el papel que juega tu seguro y tus impuestos en tu negocio, y también que son las mejores prácticas para reportar tus impuestos.

Discover the role your insurance and taxes play in your business, as well as the best practices for reporting your taxes.

Regístrate mandando un mensaje de texto al [\(501\)804-6771](tel:5018046771)

Register by calling or sending a text to [\(501\)804-6771](tel:5018046771)



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RESOURCE PARTNER CALENDAR MARCH 2023

March 1st - 3rd Spanish Language Events

Mar. 2, 5:30 - 6:30 PM

Arkansas Business Navigator - [Impuestos En Los Negocios / Business Taxes](#)

Ubicación: Memphis, TN

Este es un taller informativo en persona que proporcionará consejos y herramientas sobre la preparación de impuestos. Corazón Galván, directora ejecutiva de Galvan Tax Services estará allí para responder a preguntas y brindar asistencia.

This is an in person informative workshop that will provide tips and tools on tax preparation. Corazon Galvan, CEO of Galvan Tax Services will be there to take questions and provide assistance.

Regístrate llamando o mandado un mensaje de texto al [\(501\)804-6771](tel:5018046771)

Register by calling or sending a text to [\(501\)804-6771](tel:5018046771)

March 6th - 10th Spanish Language Events

Mar. 7 - Mar. 21
Every Tuesday
5:30 - 7:30 PM

Arkansas Arts Council - [GetSmART! Learning Series & Artistas Haciendo Negocios / Artist And Business](#)

Ubicación: Little Rock

Aprenda lo que se necesita para triunfar en los campos relacionados con el arte. Expertos guiarán a los creativos a través de seminarios sobre crédito y capital, búsqueda y obtención de subvenciones, marketing y comercio electrónico, y creación de comunidades conjuntas. La serie de seminarios pretende animar, celebrar, acoger y proporcionar herramientas y conexiones vitales para el desarrollo profesional de la comunidad latino de Arkansas. El resultado ideal para cada participante es sentar las bases para comenzar el viaje hacia un negocio viable, sostenible y a largo plazo relacionado con las artes. Los creativos recibirán un certificado de finalización del Arkansas Business Navigator. El seminario se imparte principalmente en español, con un seminario web en inglés traducido. La inscripción es gratuita y obligatoria.

Learn what it takes to succeed in art-related fields. Experts will guide creatives through seminars on credit and capital, finding and securing grants, marketing and e-commerce, and building communities together. Creatives will receive a certificate of completion from the Arkansas Business Navigator. The workshop series aims to encourage, celebrate, embrace and provide vital tools and connections for the professional development of the Arkansas Latino community. The ideal outcome for each participant is to lay the foundation to begin the journey to a viable, sustainable, long-term arts-related business. Creatives will receive a certificate of completion from Arkansas Business Navigator. The workshop is taught primarily in Spanish, with this being the English translation presented on Zoom.



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March 6th - 10th Spanish Language Events

Mar. 9, 5:30 - 6:30 PM

ASBTDC - [Panel De Negocios Hispanos / Hispanic Business Panel](#)

Ubicación: Fort Smith

Nuestro panel en español abordará las oportunidades y desafíos de negocios locales para las empresas hispanas en el River Valley. Our Spanish-language panel will address local business opportunities and challenges for Hispanic businesses in the River Valley.

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March 13th - 17th Spanish Language Events

Mar. 14, 11 AM - 12 PM

ASBTDC - [Taxes Para Negocios / Business Taxes](#)

Ubicación: Fort Smith

Usted puede ahorrar más dinero si entiende los conceptos más importantes sobre los impuestos. Entre más sepa, mejor preparado estará para hacerle preguntas clave a su contador sobre impuestos y asuntos financieros que le ayuden a ahorrar dinero. La situación tributaria de cada pequeña empresa es diferente, y las leyes tributarias cambian todos los años. En este webinar tendrá la oportunidad de entender conceptos básicos de impuestos para negocios.

You can save more money if you understand the most important concepts about taxes. The more you know, the better prepared you'll be to ask your accountant key questions about taxes and financial matters that help you save money. Every small business's tax situation is different, and tax laws change every year. In this webinar, you will have the opportunity to understand business tax basics.



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March 27th - 31st Spanish Language Events

Mar. 29, 5:30-6:30 PM

ASBTDC - [¿Como Pedir Dinero a Un Banco Para Mi Negocio? How To Ask a Bank For Money For My Business?](#)

Ubicación: Dardanelle

Leo Cantu va a compartir lo necesario para como iniciar y sostener un negocio por muchos años. Los que participen van a tener la oportunidad de preguntar, que necesitan hacer para que los bancos le presten dinero.

Leo Cantu will share what is necessary to start and sustain a business for many years. Those who participate will have the opportunity to ask what they need to do, to get the banks to lend them money.

June Spanish Language Events

Jun. 3, 11 AM - 4 PM

Conexión de Negocios Latinos - [El Mercadito / Pop Up Show](#)

Location: Springdale | Lugar: 2250 W Sunset Ave, Suite 7 & 8, Springdale AR

El Mercadito Latino o Expo de Negocios tiene como finalidad de apoyar a nuestros emprendedores/negocios latinos que empiezan o que ya tienen un negocio establecido a darse a conocer con nuestra Comunidad. Si tú tienes un negocio y te gustaría participar como vendedor de nuestro primer Mercadito del año 2023.

Regístrate aquí: https://docs.google.com/forms/d/e/1FAIpQLScujtGaXHzKoJdT0qxJoU7hovD5THmgmzk_bRVOGA_B6PWQw/viewform

The purpose of the Mercadito Latino or Business Expo is to support our Latino entrepreneurs/businesses who are starting or who already have an established business to make themselves known to our community. If you have a business and would you like to participate as a vendor in our first Pop up Show for 2023.

Register here: https://docs.google.com/forms/d/e/1FAIpQLScujtGaXHzKoJdT0qxJoU7hovD5THmgmzk_bRVOGA_B6PWQw/viewform