

# RESOURCE PARTNER CALENDAR

September 2023



## September 4<sup>th</sup> - 8<sup>th</sup>

Thursday, Sept. 7

12:00 - 1:00 PM

### Communities Unlimited - [Intro to Financial Statements](#)

Location: Online

In this webinar, we provide an introduction to the three primary financial statements used by small businesses, how they related to one another, and what information they can provide the business owner to make sound and timely decisions about their business.

Thursday, Sept. 7

3:00 - 4:30 PM

### ASBTDC - [Customer Service for Small Business](#)

Location: Arkadelphia

Excellent customer service is a cost-free marketing technique, as well as a way to set your business apart from your competitors. Learn how to exceed customer expectations, handle unhappy customers, and create a culture of top-notch customer service.

## September 11<sup>th</sup> - 15<sup>th</sup>

Thursday, Sept. 14

12:00 - 1:00 PM

### Communities Unlimited- [Understanding the Balance Sheet](#)

Location: Online

Do you want to understand the Balance Sheet and the story it tells about your business? Join us as we discuss the elements that make up the balance sheet and the accounting equation. We'll also cover everyone's favorite topic, accumulated depreciation! Finally, what would a night of fun be without financial ratios? Don't worry, we've got you covered there too!

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### September 18<sup>th</sup> - 22<sup>nd</sup>

**Tuesday, Sept. 19**

**10:00 - 12:00 PM**

#### **APEX - Sam Workshop - What Is It and How Do I Use It?**

Location: Ozark

Please join Arkansas APEX Accelerator Program Associate, Savanna George, to learn about the System for Award Management (SAM) and the transition from the DUNS to the Unique Entity Identification number. She will discuss common issues and new changes to the SAM platform and hold an open forum to answer your questions and talk with you about how to make SAM work for your business. The brief presentations will be followed by time to work on your own SAM registration with Savanna and Procurement Counselor, Kimberly Randle. Please bring any business paperwork (tax documents, bank statements, Articles of Incorporation, etc.) that list your legal business name and physical address- it is best if these documents are already saved to your device for easy uploading. Additionally, please bring your own laptops and/or electronic device that you would like to utilize to work on your own SAM registration.

**Thursday, Sept. 21**

**9:00 AM - 4:00 PM**

#### **ASBTDC - Quickbooks Online Basics and Beyond**

Location: Russellville

This in-person interactive workshop is for those using or planning to use the cloud-based version of QuickBooks (Simple Start, Essentials, Online Plus or Advanced). Topics build from navigation and company set up to reconciling accounts, handling revenue, accounts receivable, accounts payable, bank feeds, inventory, customizing reports and more. A computer and take-home workbook are provided. Event provides 6 hours CPE.

### September 25<sup>th</sup> - 29<sup>th</sup>

**Tuesday, Sept. 26**

**3:00 - 6:00 PM**

#### **ASBTDC - Start Up Crash Course**

Location: Little Rock

Sign up for a crash course on how to start a business! Launch your business with confidence by attending this all-inclusive seminar that merges the essential components of "Starting a Business in Arkansas" and "How to Write a Business Plan." You'll learn about support available to entrepreneurs in the state and how to construct a well-organized business plan that will serve as a guide throughout your entrepreneurial journey.

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**Thursday, Sept. 28**

**10:00 AM - 12:00 PM**

### **ASBTDC - Introduction to Government Contracting**

Location: Russellville

This in-person presentation covers federal, state, and local procurement processes; government registration requirements; the role of certifications; and steps you can take now to begin positioning yourself for eventual success in the government marketplace.

**Thursday, Sept. 28**

**12:00 - 1:00 PM**

### **Communities Unlimited - Financial Statement Workshop: Understanding the Statement of Cash Flow**

Location: Online

Want to understand how to read a Statement of Cash Flows and what it means for your business? Join us as we discuss the elements that make up the cash flow statement and, most important, how to plan for your cash flow.

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### Septiembre • Spanish Language Events

**Lunes, 11 de Sept.**  
**5:30 PM - 7:00 PM**

**ASBTDC - Camioneta de Comida: Todo lo Que Necesita Saber Para Recibir Pedidos en Linea / Food Truck: Everything You Need to Know to Receive Online Orders** 

Ubicación: Bentonville

Aprenda a generar más de \$ 20,000 adicionales al año con pedidos en línea. Los asistentes al evento recibirán una sesión de fotografía gratuita de su menú y platos de comida .

Learn how to generate an additional \$20,000 a year with online orders. Those attending the event will receive a free photography session which will feature their menu and dishes.

**Sabado, 16 de Sept.**  
**2:00 - 8:00 PM**

**Conexión de Negocios Latinos - Festival de la Herencia Hispana / Hispanic Heritage Festival**

Ubicación: Siloam Springs

Lugar: Memorial Park Siloam Springs, 317 Mt. Olive St, Siloam Springs, AR 72761

Conexión de Negocios Latinos y Crystal Bridges te invitan a que nos acompañes a una tarde donde conoceremos emprendedores y creadores de arte latino. Tendrá la oportunidad de crear nuevas conexiones y al mismo tiempo promover tu negocio.

Conexión de Negocios Latinos and Crystal Bridges invite you to join us for an afternoon where we will learn from entrepreneurs and creators of Latino art. You will also have the opportunity to make new connections and promote your business.

**Jueves, 28 de Sept.**  
**5:30 - 8:00 PM**

**ASBTDC - Arkansas Latino Business Award / Premio Empresarial Latino de Arkansas** 

Ubicación: Little Rock

Organizado por Arkansas Business Navigator y ASBTDC, este evento de gala reconocerá y celebrará los logros de las pequeñas empresas propiedad de latinos y los empresarios latinos en todo el estado.

Hosted by Arkansas Business Navigator and ASBTDC, this gala event will recognize and celebrate the achievements of Latino-owned small businesses and Latino entrepreneurs across the state.